

Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			US Title	US Definition	NAICS Industries Producing the Product			CPC Code
			Can	Méx	US			Can	Méx	US	
51219	1					Postproduction services for audiovisual works	Providing computerized and electronic image and sound processing services in audiovisual works (film, video, or digital media, etc.). Includes editing, transfer, color correction, digital restoration, visual effects, animation, format conversion, compression and digital encoding, captioning, titling, subtitling, sound editing and design services. Same as product 2.1.3 in 515 & 5175 list and product 6 in 51211-2 list.	512190 512110 ¿falta 512240 512210 711510?	512190 512240 512290 711510	512190 512110 512240 711510	96142 96121
51219	1.1					Editing services for audiovisual works	Organizing and arranging the visual and audio aspects of an audiovisual work (film, video, digital media, etc.) by analyzing, evaluating, and selecting scenes in terms of story continuity and dramatic and entertainment value, using equipment such as viewers, projectors, and digital video editing devices and techniques. Process includes incorporating stock shots selected from film and video libraries into film or video.	512190 512110	512190	512190 512110	96142
51219	1.1.1	X				Linear editing services for audiovisual works	Organizing and arranging the visual and audio aspects of the final version of an audiovisual work (film, video, digital media, etc.), using a sequential editing process (as opposed to random access editing) that requires the sequential selection of the images contained in a tape or several tapes. Each image has to be found, cued and then recorded in sequence into the new tape. Process includes incorporating stock shots selected from film and video libraries into film or video.	512190 512110	512190	512190 512110	96142

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51219	1.1.2	X				Nonlinear editing services for audiovisual works	Organizing and arranging the visual and audio aspects of the final version of an audiovisual work (film, video, digital media, etc.), using a computerized random access editing process (as opposed to a sequential editing process) where non-sequential segments can be found and cued anytime, making it possible for a sequence of edits to be previewed and assembled in real time in any order. Process includes incorporating stock shots selected from film and video libraries into film or video.	512190 512110	512190	512190 512110	96142
51219	1.2	X				Transfers services	Transferring an audiovisual work (motion picture film, video, digital media, etc.) from one format to another with the purpose of adapting the production to a format selected for its presentation or preservation characteristics (e.g., creating backup masters or copies because the original is deteriorating). Examples include transfer of film to tape, tape to film, digital media to film, digital media to tape, dispose to video, photo to video, etc.	512190 512110	512190	512190 512110	96142
51219	1.3	X				Color correction services	Adding, modifying, or excluding color from an audiovisual work (film, video, or digital media, etc.) electronically, using digital techniques.	512190 512110	512190	512190 512110	96142
51219	1.4	X				Digital restoration services for audiovisual works	Removing scratches from audiovisual works (film, video, or digital media, etc.) by using digital techniques to get the film ready for the transfer process.	512190	512190 (Si existiera el producto)	512190	96142
51219	1.5	X				Visual effects services for audiovisual works	Introducing visual effects to audiovisual works (film, video, or digital media, etc.) by applying photographic or digital technology to the work after the principal photography or main shooting has occurred. Examples include miniatures, optical and digital effects, matte paintings, double printing, fades, and vignetting.	512190 512110	512190	512190 512110	96142

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51219	1.6	X				Animation services for audiovisual works	Creating pictures, abstract designs, and similar original compositions using various techniques, including computerized animation or by sequences of drawings. This service includes claymation (animation of personages and objects created with clay).	512190 512110	512190	512190 512110	96142 96121
51219	1.7	X				Captioning services for audiovisual works	Adding text to an audiovisual work (film, video, or digital media, etc.), using a character generator or a captioning data generation system. Includes open captioning services, which creates text always visible on screen and closed captioning services, which creates text made visible on screen at the option of the user.	512190 512110	512190 (Si existiera el producto)	512190 512110	96142
51219	1.8	X				Titling services for audiovisual works	Adding typesetter and graphical elements that serve to identify and enhance the audiovisual work (film, video, or digital media, etc.) through texts, including beginning titles, credits, and words.	512190 512110	512190	512190 512110	96142
51219	1.9	X				Subtitling services for audiovisual works	Inserting text in the screen that translates the dialogues and titles of the original audiovisual work (film, video, or digital media, etc.) to the language of the country in which the films or video is exhibited.	512190 512110	512190	512190 512110	96142
51219	1.10					Sound editing and design services for audiovisual works	Creating, adding, and recording the sound elements (dialogue, music, sounds, and silences) of an audiovisual work (film, video, digital media, etc.) for a soundtrack that synchronizes the audio with the visual portion of the work. Includes: <ul style="list-style-type: none">• composing, recording, mixing, and integrating original music and sound into the soundtrack of an audiovisual work.• recording of music that is timed to the sequence of an audiovisual work.• mixing and recording licensed and client-supplied music and sound for integration into the soundtrack of an audiovisual work.• integrating licensed and client-supplied music and sound into the soundtrack of an audiovisual work and synchronizing the sound elements with visual elements of the work.• licensing and/or agent services for licensing of music and sound bundled with mixing or integration services.	512190 512110 512240	512190 512240 512290 711510	512190 512110 512240 711510	96142

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51219	1.10.1	X				Production services for original music protected by copyright for audiovisual works	Contract production services for the creation of original music for audiovisual works that can be implicitly or explicitly protected by copyright. Includes composing, recording, mixing, and mastering of original music that is timed to the sequence of and suitable for integration into an audiovisual work (film, video, digital media, etc.). The music may be either background or foreground music. Includes: <ul style="list-style-type: none">• jingles for commercials.• integration services when bundled with this product.• recording done directly to the audiovisual work. Excludes: <ul style="list-style-type: none">• production services for original music for uses other than audiovisual works is in product 6.3, Production services for original music protected by copyright, except for audiovisual works.• integration and synchronization services sold separately are in product 1.10.6, Sound integration and synchronization services for audiovisual works. Same as product 1.4.1 in 51224, 9 list.	512190 512110 512240 711510	512190 512240 711510	512190 512110 512240 711510	96142

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51219	1.10.2	X				Orchestration services for audiovisual works, except original music design services	Arranging and recording of music timed to the sequence of an audiovisual work (film, video, digital media, etc.). The music may be either background or foreground music. May include mixing and/or mastering of the recording to render it suitable for integration into the audiovisual work. Includes: • orchestration and recording of licensed music and any licensing services provided to obtain use of such music. • orchestration and recording of original music composed by the client. • integration services when bundled with this product. • recording done directly to the audiovisual work. Excludes: • production services for original music for audiovisual works is in product 1.10.1, Production services for original music protected by copyright for audiovisual works. • integration and synchronization services sold separately are in product 1.10.6, Sound integration and synchronization services for audiovisual works. Same as product 1.4.2 in 51224, 9 list.		512190 512240 512290 711510	512190 512110 512240 711510	96142
51219	1.10.3	X				Foley stage sound design services for audiovisual works	Creating, recording and incorporating live sounds into an audiovisual work (film, video, digital media, etc.). Foley sounds can be any number of sound effects, used to either suggest a particular action that is not shown in the audiovisual work, or to enhance the normal sound of images in the motion picture. Examples include footsteps, doors closing, bird calls, heavy breathing, short gasps, etc. Includes: • integration services when bundled with this product. • recording done directly to the audiovisual work. Same as product 1.4.3 in 51224,9 list.	512190 512110 512240	512190 512240	512190 512110 512240	96142

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51219	1.10.4	X				Additional dialogue recording (ADR) services for audiovisual works	Recording of dialogue for an audiovisual work (film, video, digital media, etc.), using the original actors, or voice-doubles for the original actors, as part of the initial production process. This process corrects speaking errors not caught in the original production process, improve the existing dialogue recording, or replaces dialogue that was corrupted by outside noises (such as a passing jet, etc.). Includes: • integration services when bundled with this product. • recording done directly to the audiovisual work. Same as product 1.4.4 in 51224, 9 list.	512190 512110 512240	512190 512240	512190 512110 512240	96142
51219	1.10.5	X				Foreign language dubbing services for audiovisual works	Creating a foreign language dialogue soundtrack for an audiovisual work (film, video, digital media, etc.), so that the words of the new version correspond to the lip movements and actions of the actors in the original work. Includes: • integration services when bundled with this product. • recording done directly to the audiovisual work. Same as product 1.4.5 in 51224, 9 list.	512190 512110 512240	512190 512240	512190 512110 512240	96142

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51219	1.10.6	X				Sound integration and synchronization services for audiovisual works	<p>Integrating music and sounds into an audiovisual work (film, video, digital media, etc.) and synchronizing the sound elements to coincide with the image of the work.</p> <p>Includes:</p> <ul style="list-style-type: none">• integrating original, licensed, music library, and client-supplied music and sound into the soundtrack of an audiovisual work.• licensing and/or agent services for licensing of music, sound, and audiovisual works bundled with integration and synchronization services. <p>Excludes:</p> <ul style="list-style-type: none">• integration and synchronization services bundled with other sound editing and design products. Examples include:• • composing, recording, mixing, and integrating original music into a soundtrack for an audiovisual work is included in 1.10.1, Production services for original music protected by copyright for audiovisual works.• • orchestrating, recording, mixing, and integrating music into a soundtrack for an audio visual is included in 1.10.2, Orchestration services for audiovisual works, except original music design services. <p>Same as product 1.4.6 in 51224, 9 list.</p>	512190 512110 512240	512190 512240	512190 512110 512240 711510	96142
51219	1.10.9	X				Other sound services for audiovisual works, NEC	<p>Other sound services rendered to the producers of an audiovisual work (film, video, digital media, etc.), not elsewhere classified.</p> <p>Same as product 1.4.9 in 51224, 9 list.</p>	512190 512110 512240	512190 512240	512190 512110 512240	96142
51219	1.11	X				Other postproduction services for audiovisual works	Other postproduction services for audiovisual works (film, video, digital media, etc.), including format conversion services, compression services, etc.	512190 ¿falta 512110?	512190	512190 512110	96142
51219	1.11.1		X		X	Format conversion services for audiovisual works	Converting an audiovisual work (film, video, digital media, etc.) to a format differing spatially (pixel count, aspect ratio) and/or temporally (frame rate) from the original work.	512190 512110	512190	512190 512110	96142

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51219	1.11.1.1				X	Screen ratio conversion services for audiovisual works	Converting an audiovisual work (film, video, digital media, etc.) to a different ratio of picture dimension.	512190 512110	512190 (Si existiera el producto)	512190 512110	96142
51219	1.11.1.2				X	Standards conversion services for audiovisual works	Converting an audiovisual work (film, video, digital media, etc.) to a different standard for viewing, such as converting the North American standard (NTSC) to the European standard (PAL, SECAM). These conversions apply to video, television programming, etc.	512190 512110	512190	512190 512110	96142
51219	1.11.2		X		X	Compression and digital encoding services for audiovisual works	Using bit-rate reduction techniques to reduce the size of media for storage and for transmission (e.g., encoding using MPEG, JPEG, etc.) of an audiovisual work (film, video, digital media, etc.). This service also consists of recording digital information to CD-ROM format.	512190 512110	512190	512190 512110	96142
51219	1.11.3		X		X	Other postproduction services for audiovisual works, nec	Other postproduction services for audiovisual works (film, video, digital media, etc.), not elsewhere classified.	512190	512190	512190	96142
51219	2					Motion picture film laboratory services	Providing services that may include motion picture film processing, negative matching, color timing, printing (workprints, answer prints, intermediates, etc.), release printing, film cleaning, etc. Same as product 9 on 51211-2 list.	512190	512190	512190 512110	96142
51219	2.1	X				Motion picture film processing services	Chemical processing (photographic development) of motion picture film.	512190	512190	512190	96142

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51219	2.2	X				Motion picture film printing services, except release printing	Printing motion picture film, including workprints, answer prints, intermediates, optical printing, etc. Includes duplication of film masters. Excludes: • reproducing film for the purposes of distribution to exhibition houses is included in product 2.6, Motion picture film release printing services.		512190	512190	96142
51219	2.3	X				Motion picture film negative matching services	Cutting, arranging, and patching of the motion picture film negative in a determined order so the negative exactly matches the final cut of the film.	512190	512190	512190	96142
51219	2.4	X				Motion picture film color timing services	Correcting the color mix and contrast, from shot to shot, of the motion picture film exposure.	512190	512190	512190	96142
51219	2.5	X				Motion picture film cleaning services	Eliminating particles, grease, etc., which stick to motion picture film, by means of high frequency sound vibrations (ultrasonic), chemical, water, non-solvent cleaning, etc.	512190	512190	512190	96142
51219	2.6	X				Motion picture film release printing services	Reproducing motion picture film for the purposes of distribution to exhibition houses.	512190	512190	512190	96142
51219	2.7	X				Other motion picture film laboratory services	Laboratory services for motion picture film, not elsewhere classified.	512190	512190	512190	96142

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51219	3					Duplication and copying services for audiovisual works, except film	Creating large-run and small-run reproductions of audiovisual works (video, digital media, etc.) for a variety of uses. The reproductions may be produced in a variety of formats, including VHS, DVD, streaming video, etc. Excludes: • reproducing film for the purposes of distribution to exhibition houses is in product 2.6, Motion picture film release printing services.	512190 334610	512190 334610	512190 334612	96142 38950
51219	3.1	X				Duplication of masters of audiovisual works, except film	Creating limited high-quality reproductions of the master of an audiovisual work (video, digital media, etc). Examples include edit masters, generic edit masters, high definition masters, component masters, sub-masters, clones (an exact copy of the digital master), etc. These masters can be with or without titles, etc. These copies can be sent to a broadcaster to air on television, or can be sent to a manufacturer to produce copies for mass duplication for further distribution. Excludes: • reproducing film for the purposes of distribution to exhibition houses is in product 2.6, Motion picture film release printing services. • small-run reproductions of the master of a video, digital media, etc. (screening copies, approval copies, copies of special events, etc.) is in product 3.2, Small-run duplication services for audiovisual works, except film. • large-run reproductions intended for the retail or rental market are in product 3.3, Large-run duplication services for audiovisual works, except film.	512190 512110	512190	512190 512110	96142

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51219	3.2	X				Small-run duplication services for audiovisual works, except film	Creating small-run reproductions of audiovisual works (video, digital media, etc) intended for audiovisual business use, such as screening copies and approval copies as well as copies of special events, such as weddings, institutional videos, business videos, etc. The reproductions may be produced in a variety of formats, including VHS, DVD, streaming video, etc. Excludes: • limited high-quality reproductions of the master of a video, digital media, etc. (edit masters, high definition masters, clones, etc.) is included in product 3.1, Duplication o masters for audiovisual works, except film. • reproducing film for the purposes of distribution to exhibition houses is included in product 2.6, Motion picture film release printing services. • large-run reproductions intended for the retail or rental market is included in product 3.3, Large-run duplication services for audiovisual works, except film.	512190	512190	512190	96142 38950

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51219	3.3	X				Large-run duplication services for audiovisual works, except film	<p>Creating large-run reproductions of audiovisual works (video, digital media, etc.) for distribution to the retail or rental market. The reproductions may be produced in a variety of formats, including VHS, DVD, etc.</p> <p>Includes:</p> <ul style="list-style-type: none">• Large-run reproductions intended for the retail or rental market. <p>Excludes:</p> <ul style="list-style-type: none">• limited high-quality reproductions of the master of a video, digital media, etc. (edit masters, high definition masters, clones, etc.) is included in product 3.1, Duplication o masters of audiovisual works, except film.• reproducing film for the purposes of distribution to exhibition houses is included in product 2.6, Motion picture film release printing services.• small-run reproductions of audiovisual works intended for audiovisual business use, such as screening copies and approval copies, as well as copies of special events, such as weddings, institutional videos, business videos, etc. is included in product 3.2 Small-run duplication services for audiovisual works, except film. <p>Same as product 11 on 51211-2 list.</p>	512190 334610	512190 334610	512190 512110 512120 334612	96142 38950
51219	4	X				Rental of equipment for producing postproduction services for audiovisual works	Renting postproduction equipment such as editing systems and hard drives for storage.	532490 ¿falta 512190?	512190 532493	512190 532490	73129
51219	5	X				DVD authoring services	Providing services required for finalizing a DVD, including menu creation and mastering.	512190	512190	512190	96142

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51219	6					Related services	Other important services provided by establishments classified in NAICS 51219, including DVD authoring, licensing of copyrighted music, contract creation and recording of original music, and reselling services for merchandise, etc.	512190	512111 512112 512190 512210 512220 512230 512240 512290 541913 711131 711132 711510	512190 512210 512220 512230 512240 711130 711510	96142 ¿falta 73340 62?
51219	6.1	X				Licensing of rights to use musical works protected by copyright	Granting permission to use a musical work that is implicitly or explicitly protected by copyright owned or controlled by the licensor. A musical work may be either the composition or a recorded performance of a composition. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, or distribute musical works for an agreed period of time, manner, and place, such as the right to reproduce or adapt to another format, medium, language or territory. Includes: • temporary transfers of rights through licensing. • permanent transfer of individual rights through sale (e.g., only Mechanical Rights, Synchronization Rights, or Grand Rights). • granting permission to use copyrighted music from a musical library. Excludes: • phonorecords (in physical or electronic mediums) produced for sale under terms of a conventional-use license. • permanent transfers of all rights granted through outright sale of intellectual property is included in Intellectual property protected by copyright. Continued below.		512190 512210 512220 512230 512240 711131 711132 711510	512190 512210 512220 512230 512240 711130 711510	

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51219	6.1 Con't.						<ul style="list-style-type: none">• licensing bundled with sound editing and design services for audiovisual works is included in products under 1.10, Sound editing and design services for audiovisual works.• the agency service of acquiring a music license on behalf of a client is included in product 6.9, Other services, nec. <p>Same as product 1 on 51221-3 list.</p>				
51219	6.2	X				Licensing of rights to use audiovisual works protected by copyright	<p>Granting permission to use audiovisual works that are implicitly or explicitly protected by copyright owned or controlled by the licensor. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, distribute, or rent audiovisual works for an agreed period of time, manner, and place, such as the right to reproduce or adapt to another format, medium, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none">• temporary transfers of rights through licensing.• permanent transfers of individual rights through sale.• licensing contracts known as "revenue-sharing" agreements.• licensing to use copyrighted audiovisual works from a video library.• licensing to distribute domestic live action or animated audiovisual works to domestic markets in film, video, digital media, and other formats.• licensing to use videographics media that may serve as a media source for final use in an audiovisual work (film, video, digital media, etc.), usually in documentaries. <p>Continued below.</p>	512190 512110	512190 512111 512112	512190 512110	96142 84420

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51219	6.2 Con't.						<p>Excludes:</p> <ul style="list-style-type: none">• permanent transfers of all rights granted through outright sale of audiovisual works.• licensing bundled with sound editing and design services for audiovisual works is included in products under 1.10, Sound editing and design services for audiovisual works.• the agency service of acquiring a license on behalf of a client is included in product 6.9, Related services, nec. <p>Same as product 3 on 51221-3 list.</p>				
51219	6.3	X				Production services for original music protected by copyright, except for audiovisual works	<p>Contract production services for the creation of original music for uses other than for audiovisual works. Includes music that can be implicitly or explicitly protected by copyright. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract.</p> <p>Includes:</p> <ul style="list-style-type: none">• Creating, recording, and mixing services bundled into the contract. <p>Excludes:</p> <ul style="list-style-type: none">• production services for original music for audiovisual works is in product 1.10.1, Production services for original music protected by copyright for audiovisual works.		512190 512240 512290	512190 512210 512220 512240	
51219	6.4	X				Script translation services for audiovisual works	Translating the script of an original audiovisual work (film, video, digital media, etc.) from one language to another so that it doesn't affect message of the original work.	541930 ¿falta 512190?	512190 541913	512190 541930	83910

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51219	6.9	X				Other related services	Other related services provided by establishments classified in NAICS 51219. Includes: • Reselling services for merchandise, etc. • Acting as agent for client to acquire a music license when this service is not bundled with another service. Excludes: • Acting as agent for client to acquire a music license when this service is bundled with another service is in products under 1.10, Sound editing and design services for audiovisual works.	512190	512190	most all industries	¿7334062?